



LAPA

Local Authority
Property Association

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Platinum Level Sponsor

Limited to Four Sponsors

By becoming a Platinum Level Sponsor of the Local Authority Property Association you gain large exposure and the unique opportunity to profile your company and / or services directly to a focussed audience. The sponsorship opportunities available to this sponsorship level include the naming rights for either one of the conference rooms, the registration desk or the afternoon tour at our annual conference.

Naming Rights allows a sponsor to erect signage in the rooms, on the bus or the registration desk, thus exposing your company profile to the delegates. Another major benefit to this sponsor is the option of having a large Trade Display at the conference venue.

Cost

\$7,250 plus GST per annum

Benefits

Platinum sponsors will receive one of the following:

- ✓ Naming rights to a conference room
- ✓ Naming rights to the registration desk
- ✓ Naming rights to the afternoon tours

The sponsor will also receive the following additional benefits:

- ✓ The sponsor will be permitted to erect signage in their conference room, at the registration desk, or on the tour bus depending on which option has been assigned to them.
- ✓ This sponsor will receive two free registrations to the LAPA Conference – including entry to all functions and sessions. Additional registrations can be purchased.
- ✓ Platinum sponsors may include an A4 Promotional sheet showcasing their company / products in the conference satchel. Additional promotional material may be included at an extra charge.
- ✓ These sponsors will receive recognition in the Programme as a Platinum sponsor for the Conference
- ✓ These sponsors may place a one page advertisement in the Programme for the conference.
- ✓ These sponsors will receive recognition on the Registration Form for the Conference
- ✓ These sponsors may erect a trade display at the conference venue which will be allocated to them by the conference organiser. The trade stand for Platinum sponsors will be larger than the standard size for the lower sponsorship levels.
- ✓ These sponsors may be offered further promotional opportunities at the conference for a small additional fee. These may include items such as including extra promotional material in the conference satchels, sponsorship of lanyards, note pads and conference stationery.

Other Sponsorship Benefits:

- ✓ Corporate Membership of LAPA
- ✓ Advertising rights on the LAPA Website and Newsletters
- ✓ The opportunity to submit articles of interest for the purposes of publishing on the LAPA Website. Publication of such articles is at the express discretion of the LAPA Committee.
- ✓ The opportunity for members of your company to register and attend the annual LAPA Conference. Registrations can be made through our website www.lapa.co.nz
- ✓ The LAPA Executive Committee may invite Platinum sponsors to run a business session at one of the conferences if the sponsor has relevant expertise on a topic the Committee has scheduled for inclusion in the conference programme.